

## GrowthMine Unveils New Website

DALLAS, TEXAS—August 12, 2013—Today, GrowthMine unveiled [growthmine.com](http://growthmine.com), a website focused on the challenges of growth companies, featuring rich content, valuable resources, and powerful interactive tools.

Created with the user experience firmly in mind, the website has been designed with a clean user interface, which allows visitors to get as in-depth as they choose with intuitive navigation and functionality throughout. Content, resources, and videos work together to provide an overview of GrowthMine's capabilities. More importantly, the site connects leaders of growing companies with resources, education, and helpful tools.

According to CEO Mark Otto, “the issues facing rapidly growing companies require a unique set of skills, capabilities, and strategies that are very different from those required in either start-ups or Fortune 500 firms. Leading a fast-growing company can seem a lot like traveling through uncharted territory. The overall objective of the site is to provide a roadmap and a set of practical tools to the leaders of growing companies.”

With an intense focus on providing quality resources, [growthmine.com](http://growthmine.com) introduces [IdeaMine](#). IdeaMine is the place where CEOs, entrepreneurs, and other executives can find useful information, advice, insights, resources, and inspiration for running and growing their businesses. The content in IdeaMine is created to share our knowledge, experience, and expertise in business growth and entrepreneurial leadership. Our aim is to offer digestible and actionable ideas that cover all of the areas that are important to leading a growing organization. IdeaMine will constantly be updated so users can always access GrowthMine's latest eBooks, white papers, videos, and other resources.

The site also incorporates a set of online tools to help leaders diagnose their firm's strengths and limitations in the [Understanding Growth](#) area of the site. These tools provide a customized view of the specific issues a company faces as it grows and scales.

In addition, [growthmine.com](http://growthmine.com) features a [blog](#) with articles written by Mark Otto. Here, Mark will share his insights regarding business growth and entrepreneurial leadership. Visitors can also stay informed with the latest news of the company. The [News & Media](#) section includes the latest announcements, content releases, and articles from GrowthMine experts.

### **About GrowthMine**

GrowthMine is an advisor to growth company CEOs and their teams. We understand the strategic, operational, and organizational challenges mid-sized businesses face as they aim for the next stage of growth and beyond. We work closely with our clients to address these challenges by helping them build the skills, capabilities, and strategies to achieve and sustain profitable growth. GrowthMine combines experience, a focus on growth company challenges, and a collaborative approach to provide a unique advisory service for leaders of growing companies. For more information, visit [www.growthmine.com](http://www.growthmine.com).

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